



CMO FOCUS

Join us for an Evening of
Networking and Key Insights
from Top CMOs

Tuesday, March 20, 2018
6-8:30 pm

Light Bites and Sips will be Served
Followed by a Moderated Panel
Regarding Today's Marketing
Issues in a Time of Change

At Host Judy Johnson's Beautiful
Home in San Marino

Please RSVP by 3/16 by registering at
<https://cmofocus320.eventbrite.com>

Or call (805) 322-3560 or email
john@peoplemedia.la

Hosted & Organized by

Barbara Winters
Chief Marketing Officer, HG Data

Judy Johnson
CEO, The Brand Partnership

Regina O'Neill
Market Manager, KPMG

Ken Ashton
COO, Hustlecake Branded Content

Larry Cohen
CEO, Glyphix Advertising

John Lockhart
CEO, People Media Worldwide, Inc.

David Rodewald
CEO, David James Agency

Betsy Berkhemer
President, Berkhemer Clayton, Inc.

Featuring conversations with



Lisa Stockmon
Chief Marketing and
Communications Officer
City of Hope



Sarah Grover
Chief Marketing Officer
The Coffee Bean & Tea Leaf



Emily Wang
Senior Vice President, Director
of Marketing and Community
Development, East West Bank



Reuben Hernandez
North American Marketing Manager
Giant Bicycles

Moderated by



Jane Wells
National Correspondent, CNBC



Judy Johnson
CEO, The Brand Partnership
Former CMO Caruso/
Regional President of Golin